

## QUANTITATIVE/QUALITATIVE FORMULATION

Product Description: Amazon Keratin® Ouro Glow Color Care Shampoo

ITEM	AMOUNT	UNIT	CHEMICAL	FUNCTION
1	To 100	%	Aqua	Carrier
2	10-30	%	Sodium C14-16 Olefin Sulfonate	Cleansing, Foaming, Surfactant
3	3-10	%	Acrylates Copolymer	Antistatic, Binding
4	3-10	%	Sodium Cocoyl Isethionate	Cleansing, Conditioner, Surfactant
5	1-3	%	Cocamide MIPA	Emulsifying, Emulsion Stabilising
6	1-3	%	Quaternium-95	Hair Conditioning, UV Absorber
7	1-3	%	Propanediol	Solvent
8	1-3	%	PEG-6 Caprylic/Capric Glycerides	Emulsifying
9	1-3	%	Parfum	Aroma
10	1-3	%	Caprylyl Glycol	Emollient, Hair Conditioning
11	1-3	%	Propylene Glycol	Humectant, Skin Conditioning
12	0.3-1.0	%	Panthenol	Antistatic, Conditioner
13	0.3-1.0	%	Polyquaternium-7	Anitstatic, Film former
14	0.3-1.0	%	Sodium Hydroxide	Buffering, Denaturant
15	0.1-0.3	%	Disodium EDTA	Viscosity Controller
16	0.1-0.3	%	Mica	Opacifying
17	0.1-0.3	%	Titanium Dioxide	Opacifying, UV Absorber
18	0.1-0.3	%	Silica	Abrasive, Absorbent
19	0.1-0.3	%	Iron Oxides	Bulking, Opacifying
20	0.1-0.3	%	Tin Oxide	Abrasive, Bulking
21	0.01	%	Methylisothiazolinone	Preservative
TOTAL	100	%		

