

QUANTITATIVE/QUALITATIVE FORMULATION

Product Description: Amazon Keratin® Passion Fruit Shampoo

ITEM	AMOUNT	UNIT	CHEMICAL	FUNCTION
1	To 100	%	Deionized Water	Carrier
2	10-20	%	Sodium C14-16 Olefin Sulfonate	Surfactant
3	10-20	%	Sodium Cocoyl Isethionate	Surfactant, Cleansing Agent
4	10-20	%	Sodium Cocoyl Glutamate	Surfactant, Cleansing Agent
5	10-20	%	Cocamide MEA	Surfactant
6	1-5	%	PEG-6 Caprylic/Capric Glycerides	Conditioning Agent
7	1-5	%	Ethylene Glycol Monostearate	Conditioning Agent
8	1-5	%	PEG-150 Pentaerythrityl Tetrastearate	Emulsifier
9	1-5	%	Sodium PCA	Conditioning Agent
10	1-5	%	Sodium Lactate	Conditioning Agent
11	1-5	%	Arginine	Conditioning Agent, Antistatic
12	1-5	%	Aspartic Acid	Conditioning Agent, Antistatic
13	1-5	%	PCA	Conditioning Agent
14	1-5	%	Glycine	Conditioning Agent, Antistatic
15	1-5	%	Alanine	Conditioning Agent, Antistatic
16	1-5	%	Serine	Conditioning Agent, Antistatic
17	1-5	%	Valine	Conditioning Agent, Antistatic
18	1-5	%	Proline	Conditioning Agent, Antistatic
19	1-5	%	Threonine	Conditioning Agent, Antistatic
20	1-5	%	Isoleucine	Conditioning Agent, Antistatic
21	1-5	%	Histidine	Conditioning Agent, Antistatic
22	1-5	%	Phenylalanine	Conditioning Agent
23	1-5	%	Fragrance	Aroma
24	1-5	%	Panthenol	Conditioning Agent, Antistatic
25	1-5	%	Polyquaternium-7	Antistatic Agent
26	1-5	%	Polyquaternium-10	Antistatic Agent, Film Former
27	1-5	%	Hydroxypropyl Guar	Film Former
28	1-5	%	Caprylyl Glycol	Conditioning Agent
29	0.01-0.1	%	Methylisothiazolinone	Preservative
30	0.01-0.1	%	Disodium EDTA	Viscosity Controller
31	0.001-0.01	%	Citric Acid	pH Adjuster
TOTAL	100	%		

CONFIDENTIAL

Approved for Release

Gilmara Freire - President